

In the beginning, God created Developers...



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Developers have been a major part of the Miva Merchant infrastructure since 1995

5,000 Developers

200,000 stores built since '95

50,000 active stores today



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**If you want to succeed, work
with the “best of breed”**

Successful Miva Developers:

Hostasaurus.com

NerdBoyinc.com

4thebest.com

1,000's more...



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**Developers taught me a
business formulae that I
live by:**

2 t m
Ei + E = E



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Back to the Future

Back to what made Miva Merchant so special...



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Upgrading the core engine that drives Miva Merchant

Bring back the core Miva Merchant team

Providing “in-house” customer service



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**Taking care of the
their channel:**

End-users

Development community



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Miva Merchant Payment

**Owned by Miva Merchant
Integrated into 5.5 release**

**Fair price-
\$24.95 p/mnth**

**Miva Merchant Payment is
operated by merchant
account experts**



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Miva Merchant Payment

**Core merchant team has
enabled over 150,000
merchant accounts**

**In-house customer service
Seamless integration**



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In Synopsis:

Exciting changes here at Miva Merchant equates to new, exciting business opportunities for it's loyal and burgeoning customer base



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After today, There is no more back to the future because the future is back; the future is Miva Merchant just like it has been for over 10 years!!



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Questions and Answers



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