



PAVING THE WAY

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10 Hosting Myths

What you should know before choosing a host!

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10 Hosting Myths

- **Bandwidth**
- **Email Boxes**
- **Space Quotas**
- **Low Cost Hosting**
- **Web Tools Not Used**
- **Dedicated Server vs. Shared vs. VPS**
- **Managed vs. Unmanaged**
- **Support – Help and Documentation**
- **A la carte Hosting**
- **Access to Data**

Bandwidth

How much is too much?

- Average web page ~ 33.7k*

*Source: How much information 2003 – Cal State Berkley

- Be wary of “too good to be true”.
- Bandwidth costs money.
- What you get vs. what you need.
- More traffic = more resources needed.
- Hard vs. soft limits.

Email Boxes

What type and size?

- Do you really need 500 POP3 accounts?
- POP3 accounts take up space.
- Aliases/Forwards vs. POP3 vs. IMAP.
- “Catch all” email addresses.

Space Quotas

Know your limitations.

- Soft quota.
 - Message sent to user and administrator.
 - No adverse affects on website.
- Hard quotas.
 - Messages sent to user and administrator.
 - Generates error messages on website.

Low Cost Hosting

What are you not paying for?

- Buyer beware!
- Reduced operational hours?
- Reduced support?
- Low quality hardware?
- Untrained or poorly trained personnel?
- Cost vs. price.
- Resource restrictions.

Web Tools Not Used

Over hyped and under used.

- Search engine submission.
- WYSIWYG editors.
- Audio/video servers.
- Blogging software.
- Bulletin board software.
- Java applets.

Dedicated vs. Shared vs. VPS

Finding the server that's right for you.

- Dedicated servers.
 - High volume & custom configurations.
- Shared hosting.
 - New startups.
- Virtual private server (VPS).
 - Balancing customization with cost.

Managed vs. Unmanaged

Where is your comfort zone?

- Managed.
 - Ideal for users that do not want the responsibility of system administration.
- Unmanaged.
 - Great for power users that want more control.
 - Fewer resources for assistance.

Support – Help & Documentation

Your flashlight in the dark!

- 24 x 7 x 365 Support?
- Telephone, email, helpdesk?
- Response expectations.
- Knowledge base/self help.
- Expertise.
- Installed software documentation.
- Support boundaries.

A la carte Hosting

What's included and what will it cost?

- What do you get?
 - Backup
 - FTP
 - SSH/Telnet
 - Email
 - Bandwidth
 - Storage Space
 - Support

Access to Data

Digital hide and seek

- Do you have full access to your data?
- Hidden data directories.
- Separate FTP?
- Direct access?
- Access to export utilities.